



 **SOURCING BD**
Where Tradition Becomes Trend





About Us

Welcome to Sourcing BD's, your premier gateway to exceptional sourcing solutions in Bangladesh. As a leading sourcing agency, we specialize in delivering high-quality products across various sectors, including fashion, textiles, souvenirs, and handicrafts. Our mission is to connect global businesses with the rich tradition of Bangladeshi craftsmanship, ensuring that every product reflects our commitment to excellence and innovation.

At Sourcing BD's, we believe that sourcing should be more than just a transactional process—it should be a journey of discovery, creativity, and collaboration. Our expert team works tirelessly to ensure that every interaction with our clients is marked by professionalism, integrity, and a shared passion for excellence. As a result, we have earned a reputation for delivering products and services that exceed expectations and drive business success.



Our Journey

Sourcing BD's was founded with a bold vision: to transform the sourcing experience by creating a seamless connection between discerning international clients and the rich heritage of Bangladeshi craftsmanship. Our founders were driven by the belief that Bangladesh's unparalleled skill in textiles, fashion, and traditional crafts could meet the highest global standards, and they set out to make this vision a reality.

Since our inception, we have expanded our expertise to include a diverse range of products, including exquisite souvenirs and unique handicrafts. Our journey is characterized by a commitment to continuous improvement, a focus on client-centric solutions, and a dedication to fostering long-term partnerships. As we look to the future, we remain committed to pushing the boundaries of what is possible in the sourcing industry, always with the goal of adding value to our clients' businesses.



Our Mission

Our mission is to redefine the sourcing experience by bridging the gap between global businesses and the exceptional craftsmanship of Bangladesh. We are dedicated to delivering high-quality, innovative products across fashion, textiles, souvenirs, and handicrafts. Our goal is to provide unparalleled sourcing solutions that foster meaningful partnerships and drive success for our clients

Our Vision

Our vision is to be the leading global sourcing partner, renowned for our expertise, commitment to quality, and innovative approach. We aspire to set new benchmarks in the industry by connecting businesses with authentic, high-quality products and fostering a deeper appreciation for Bangladeshi craftsmanship. Through our dedication to excellence and sustainability, we aim to create lasting value for our clients and contribute positively to the global market.

Message from the Chairman & CEO

Dear Valued Partners and Clients,

It is with great pride and excitement that I welcome you to Sourcing BD's. As the Chairman & CEO, I am honored to lead a company that is dedicated to bridging the rich heritage of Bangladeshi craftsmanship with the global marketplace.

At Sourcing BD's, we have always been driven by a vision to transform the sourcing experience. Our commitment to quality, innovation, and integrity forms the bedrock of everything we do. We take pride in our ability to connect our clients with exceptional products, whether they are high-fashion textiles, unique souvenirs, or intricate handicrafts, all while upholding the highest standards of excellence.

Our team's expertise and passion are reflected in every project we undertake. We believe in forging strong, transparent relationships with our clients and partners, ensuring that every step of the sourcing process is marked by collaboration and mutual respect.

As we look to the future, our focus remains steadfast on delivering value and exceeding expectations. We are excited about the opportunities that lie ahead and look forward to continuing to serve as your trusted partner in sourcing solutions.

Thank you for your continued support and trust in Sourcing BD's.

Warm regards,

W.R.I Mahmud

Chairman & CEO

Sourcing BD's



Message from the Managing Director

Dear Esteemed Clients and Partners,

Welcome to Sourcing BD's, where our commitment to excellence and innovation drives everything we do. As the Managing Director, I am thrilled to share with you the dedication and passion that define our company.

At Sourcing BD's, we are not just a sourcing agency; we are your strategic partner in navigating the complexities of the global market. Our team is devoted to delivering outstanding products and services that reflect the artistry and craftsmanship of Bangladeshi artisans. Whether it's sourcing high-quality fashion items, unique souvenirs, or exquisite handicrafts, our goal is to ensure that every product meets the highest standards of quality and authenticity.

Our success is built on a foundation of transparency, collaboration, and a deep understanding of our clients' needs. We pride ourselves on our ability to offer tailored solutions that align with your business objectives, providing you with the tools and support needed to achieve success.

As we move forward, we remain committed to driving innovation and fostering strong, enduring partnerships. I am confident that together we will achieve great things and continue to set new benchmarks in the sourcing industry.

Thank you for your partnership and confidence in Sourcing BD's.

Sincerely,

ATM Shahidullah

Managing Director

Sourcing BD's



Our Core Values

- **Expertise:** Our team of industry professionals brings a wealth of experience and knowledge to every project. We have a deep understanding of sourcing, manufacturing, and market dynamics, which allows us to provide insightful recommendations and solutions that drive success. Our expertise extends beyond traditional sourcing, encompassing global fashion trends, innovative practices, and the unique nuances of souvenirs and handicrafts.
- **Quality:** Quality is the cornerstone of our operations. We take great pride in the exceptional skill and dedication of Bangladeshi artisans, whose craftsmanship is reflected in every product we source. Each item, whether it is a textile, fashion piece, souvenir, or handicraft, undergoes rigorous quality control to ensure it meets the highest standards of excellence. We are committed to delivering products that not only meet but exceed client expectations.
- **Innovation:** The fashion, textile, and handicraft industries are constantly evolving, and we are committed to staying ahead of the curve. We actively seek out new trends, technologies, and methodologies to ensure that our clients have access to the most innovative products and solutions. Our proactive approach to sourcing and trend analysis helps our clients remain competitive and capitalize on emerging opportunities.
- **Transparency:** Trust and honesty are fundamental to our approach. We believe in building transparent relationships with our clients, characterized by open communication and clarity throughout the sourcing process. Our commitment to transparency means that our clients are always informed and confident in their decisions, with no hidden surprises or unexpected costs.

Our Services

Sourcing BD's offers a comprehensive suite of services designed to address the unique needs of each client. Our services include:

- **Supplier Discovery:** We leverage our extensive network and industry expertise to connect you with the most reputable suppliers and manufacturers in Bangladesh. Our thorough vetting process ensures that we only partner with those who meet our high standards of quality and reliability. Whether you need textiles, apparel, souvenirs, or handicrafts, we will find the right suppliers to meet your requirements.
- **Quality Assurance:** Our quality assurance processes are rigorous and thorough, designed to ensure that every product meets your exact specifications. From initial inspections to final product evaluations, we conduct detailed checks and tests to guarantee that each item is of the highest quality. Our commitment to quality assurance helps prevent issues before they arise and ensures that you receive products that meet your standards.
- **Logistics and Delivery:** Efficient logistics are critical to a successful sourcing operation. We manage every aspect of the supply chain, from procurement to final delivery, ensuring that your products arrive on time and in excellent condition. Our expertise in logistics and supply chain management allows us to handle complex logistics challenges with ease, providing a seamless and reliable experience.

- **Customized Solutions:** We understand that each client has unique needs and challenges. Our customized solutions are tailored to address your specific requirements, whether you need a bespoke sourcing strategy, specialized support for a particular project, or ongoing consultation. We work closely with you to develop solutions that align with your business goals and help you achieve success.
- **Market Insights and Trend Analysis:** To help you stay ahead in the competitive market, we provide valuable market insights and trend analysis. Our expertise in global fashion, textile trends, and traditional crafts allows us to offer strategic advice and recommendations, helping you make informed decisions and capitalize on emerging trends and opportunities.
- **Souvenirs and Handicrafts:** Sourcing BD's is proud to offer a diverse range of unique souvenirs and traditional handicrafts that showcase the rich cultural heritage of Bangladesh. From handcrafted textiles and artisanal decor to distinctive local crafts, our collection reflects the artistry and craftsmanship of Bangladeshi artisans. We provide tailored solutions for clients seeking authentic and meaningful souvenirs that capture the essence of Bangladeshi culture.







Why Choose Sourcing BD's?

At Sourcing BD's, we are more than just a sourcing agency; we are your strategic partner in navigating the complexities of the global market. Our commitment to authenticity, quality, and innovation sets us apart as a leader in the industry. By choosing us, you are selecting a partner who is dedicated to enhancing your brand and supporting your business objectives.

We offer a collaborative approach, working closely with you to understand your unique needs and deliver tailored solutions that drive results. Our focus on excellence, transparency, and client satisfaction ensures that you receive exceptional value and a seamless sourcing experience. Join us on this exciting journey as we explore new possibilities and shape the future of fashion, textiles, souvenirs, and handicrafts together.



For inquiries, partnerships, or to learn more about our services, please contact us at contact@sourcingbd.com. We look forward to the opportunity to collaborate and bring your sourcing vision to life.